

## Filming Exercise – “because ...”

Shoot footage for a short piece about why people chose their shoes, what they like about them, and what is personal to them about them. Film the shoes and feet of each person in the group. Take turns camera operating, interviewing, supervising sound, and being interviewed.



### Interviewer

- Try to encourage people (at least some of the time) to begin their answers with a sentence which includes your question, eg to say “I have ten pairs of shoes.” rather than just “Ten.” – this will give you more material in the edit.
- Ask follow up questions if people ‘dry up’ but
- try not to speak over them – avoid talking at the same time as the interviewee.

### Sample questions:

Can you tell me why you chose these shoes today?

What do you like about the shoes you are wearing?

How much time do you spend thinking about what shoes to wear?

How many pairs of shoes do you think you own?

### Camera operators

- Get shots of feet and also of people talking.
- Try to find interesting angles.
- Film each person’s feet from more than one angle.
- Look out for interesting movements.
- You can ask people to move for you if you wish.
- Make sure each shot lasts at least a slow count of 5 to 10 before you move camera position.

### Sound

- You need to ensure that people’s answers are audible (the questions asked are less important)
- Check the recording level on the camera for each speaker – people may speak at different levels – ‘peaking in the red’ but not clipping.
- Use headphones - Listen for any unwanted noises
- It is *not* necessary to shoot people’s feet and people talking about their shoes at the same time.